

# Ethan Chandler

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## Education

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<b>Boston University College of Communication</b>	Boston, MA
<i>Bachelor of Science, Advertising</i>	Expected May 2025
<u>Relevant Coursework:</u> Advertising Copywriting, Portfolio Development 1, Writing for Communication, Fundamentals of Creative Development	
<u>Honors:</u> Young Ones Student Awards 2024: Integrated Campaign Merit Award (The One Club for Creativity, May 2024), Best Copywriting Nomination (Boston University AdLab, April 2024), GrandLabbie Nomination (Boston University AdLab, April 2024), Boston University College of Communication Dean's List (Spring 2023, Fall 2023), Varsity Newcomer Award (Boston University AdClub, Dec. 2023)	
<b>Brandeis University</b>	Waltham, MA
<i>Undecided</i>	Aug 2021 – Dec 2022
<u>Relevant Coursework:</u> The History of American Advertising, Communication and Media	
<u>Honors:</u> Brandeis University Dean's List (Spring 2022, Fall 2022)	

## Advertising Experience

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<b>Boston University AdLab</b>	Boston, MA
<i>Copywriter</i>	Jan 2024 – May 2024
<ul style="list-style-type: none"><li>• Developed headlines, subheads, captions, and marketing emails for the client.</li><li>• Involved in weekly team, department, and all-agency meetings.</li><li>• Collaborated with art directors to design creative concepts to pitch to the client.</li><li>• Presented deliverables to the client, walking them through the rationale behind creative executions.</li></ul>	
<b>Boston University AdClub</b>	Boston, MA
<i>Varsity Copywriter</i>	Sep 2023 – Dec 2023
<ul style="list-style-type: none"><li>• Wrote captions and hashtags utilized in interview-style Tik Toks for the client.</li><li>• Participated in weekly brainstorming sessions and meetings alongside other team members.</li><li>• Shot on-location in Boston with other creatives to interview publics within the format sought by the client.</li><li>• Attended weekly agency meetings, workshops, and networking events.</li></ul>	
<i>Junior Varsity Copywriter</i>	Jan 2023 – May 2023
<ul style="list-style-type: none"><li>• Contributed to mock advertising campaigns to gain industry insights.</li><li>• Attended weekly industry workshops, agency meetings, and agency tours.</li></ul>	

## Additional Experience

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<b>Lego Store Westfarms</b>	West Hartford, CT
<i>Seasonal Brick Specialist (Sales Associate)</i>	June 2021 - Present
<ul style="list-style-type: none"><li>• Locating appropriate products to suit customer interests.</li><li>• Assisting customers with Lego-oriented inquiries while detailing product insights.</li><li>• Collaborating with colleagues to tackle in-store operations.</li></ul>	

## Skills

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Computer Skills: Canva, basic awareness of Adobe Illustrator